



<b>Funding Circle Rep</b>	Mikhail Shah - 02034675652
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<b>Date</b>	18/07/2024 – 16.53PM

### Business

<b>Company Name/Trading Name</b>	LOCATION LIVE LIMITED
<b>Trading/Registered Address</b>	The Courtyard, 37 Sheen Road, Richmond, England, TW9 1AJ
<b>Registration number</b>	08307715
<b>Date incorporated</b>	26 November 2012
<b>Summary of Business Activities and how earning are generated</b>	Advertising agencies
<b>Website</b>	<a href="https://locationlive.co.uk/?gclid=Cj0KCQjwuLShBhC_ARIsAFod4fIpdV38179Nj_7DWbLmEPFyefqcFR7T2swmkW9VivN8LtOO5ntfgF8aAgJMEALw_wcB">https://locationlive.co.uk/?gclid=Cj0KCQjwuLShBhC_ARIsAFod4fIpdV38179Nj_7DWbLmEPFyefqcFR7T2swmkW9VivN8LtOO5ntfgF8aAgJMEALw_wcB</a>

### Proposed Finance

<b>Amount and Term</b>	£250,000 to £500,000
<b>Date Required</b>	ASAP
<b>COVID Impact and Loan purpose:</b>	<p>The company had to slow down trading due to the pandemic, this was as they were unable to help companies launch products. This has had an impact on their growth over the last few years until YE 2023.</p> <p>The company has been on a growth plan, they have grown over the past few years with more clients and returning customers.</p> <p>The company is looking to use the funding for working capital. As they are investing more in marketing to gain more clients, they are looking for funds to support their growth plan.</p>

### Current Position (per last filed accounts)

<b>Annual Turnover</b>	£7,174,639
<b>Profit/Loss</b>	£-1,496,931
<b>Shareholder Funds</b>	£720,036
<b>Overdraft Limit</b>	£0
<b>Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.) Product, Lender, £, Term</b>	<p>FUNDING CIRCLE - £180,000</p> <p>HSBC – CBILS - £190,000</p>

### Director/Shareholders

	Applicant 1 (PSC)	Applicant 2	Applicant 3
<b>Name &amp; Shareholder %</b>	Mr Neil Henry Jones	EDWARD JAMES CARPENTER	
<b>Home Address:</b>	26 PARK HOUSE GARDENS, TWICKENHAM TW1 2DE	11 HIGHWOLD, CHIPSTEAD, COULSDON CR5 3LG	
<b>Previous address (if less than 2 years):</b>	Same as current address	Same as current address	Same as current address
<b>Homeowner/Tenant:</b>	Homeowner	Homeowner	Homeowner
<b>Value:</b>	£1,500,000		
<b>Mortgage Balance:</b>	£541,876.00	£861,820.00	
<b>DOB:</b>	05/01/1967	16/01/1986	31/07/1981

<b>Phone 1:</b>	7929423050	7552646665	
<b>Phone 2:</b>			
<b>Email:</b>	<a href="mailto:neil@locationlive.co.uk">neil@locationlive.co.uk</a>	<a href="mailto:ed@locationlive.co.uk">ed@locationlive.co.uk</a>	
<b>Consent to Search (Y/N?):</b>	YES	YES	

### Primary Contact

Tel: Email:

### Additional Notes to Underwriting

Location Live specialises in the planning and placement of spaces around the world for brands to convey their message most efficiently and tell their story most effectively. The client has a strong customer base with lots of repeat customers.

The company would help businesses launch products in certain locations. Their main site is Westfield. The company has a space they would rent out to their clients. This would be used to launch a new products and the space would be used for a few days to a few weeks.

Company would be paid 100% of the invoice before they would rent the space out. They have got god payment terms.

They have grown with a larger client base and are looking to double their turnover within the next 2 years. The company is investing in marketing to build a strong pipeline for the next 6 to 12 months. Their sales process can take up to 12 months before they complete the transaction.

Company is looking for funds to support their growth over the next 12 months.